

GRIFFIN DELLA PENNA

SPORTS BROADCASTER



CONTACT

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SPORTS JOURNALISM EXPERIENCE

COASTAL ATHLETIC ASSOCIATION

DIRECTOR OF CREATIVE CONTENT & REPORTER (3/2024- PRESENT)

- Hired to be the on-camera host for the conference, producing new and engaging digital content that builds the CAA Brand for its student-athletes and member institutions.
- On-site reporter at CAA Championships and appear on FloSports/CBS Sports broadcasts.
- Responsible for the implementation of new video series as the "CAA insider" while also focusing on creating feature stories on the athletes, coaches, and teams.
- Execute new content plan and strategy via social media to promote conference mission.

CANISIUS UNIVERSITY ATHLETICS

MULTIMEDIA REPORTER, PxP, HOST (8/2019-PRESENT)

- Appeared in 106 broadcasts during senior year and nearly 200 lifetime at Canisius. Hired as "face" of their 20 Division 1 programs, enhancing coverage by creating original branded content to reach a wider audience for 2022-23 seasons.
- PxP Broadcaster for Men's & Women's Soccer, Volleyball, Hockey, Baseball and Softball on ESPN+. Studio Host & Sideline Reporter for Men's & Women's Basketball.
- Returned for Men's Basketball Radio Broadcasts in 2024-25 and scheduled to take over TV PxP duties next season for Men's and Women's Basketball.

WPRI-TV & NEW ENGLAND PATRIOTS

NFL TRAINING CAMP REPORTER (7/2024-8/2024)

- Fulfilled capstone requirement for master's degree at Syracuse as NFL Training Camp Reporter at WPRI in Providence, Rhode Island.
- Created packages about the Patriots for WPRI and covered other local teams like the Boston Red Sox, New England Revolution, and Providence College Athletics.

SYRACUSE UNIVERSITY ATHLETICS

PxP BROADCASTER & STUDIO HOST (8/2023-6/2024)

- Appeared in over 30 ACC Network Extra broadcasts during the academic year in various roles. Primary PxP commentator for Volleyball and Softball programs. Called games for other sports like Basketball, Women's Hockey, and Lacrosse.
- Extremely involved with Pre, Post, and Halftime Studio Shows on ACC Network and Cuse.com that are entirely student-run. (Only school in the country to do so)
- Host for Syracuse Men's & Women's Basketball and Men's & Women's Lacrosse.

PEGULA SPORTS & ENTERTAINMENT

MEDIA & CONTENT INTERN (9/2021-7/2022)

- Worked closely with the Buffalo Sabres (NHL), Bills (NFL), and Bandits (NLL).
- The lead reporter for Bandits website coverage and featured writer on Sabres.com focusing on prospects in the organization.
- Captured gameday footage for social media platforms, cut/ organized videos in Adobe Premiere, and assisted shoots for YouTube video series like "Embedded."
- On-site producer for "Sabres Live" talk show on MSG & WGR 550 with Brian Duff and Marty Biron.

GDP

EDUCATION

CANISIUS UNIVERSITY

(08/2019-05/2023)

Bachelor of Science: Journalism

- Concentration: Sports Broadcasting

Double Major: Strategic Communication

- Minor: Leadership (3.85/4.0 GPA)

SYRACUSE UNIVERSITY

(07/2023-08/2024)

Master of Science: Broadcast and Digital Journalism

- Sports Media Track (3.85/4.0 GPA)

- Paid Instructional Assistant (Undergraduates)

FREELANCE WORK

ROCHESTER AMERICANS

- Rinkside Reporter for AHL affiliate of the Buffalo Sabres.
- Second season appearing on AHL.TV/ FloHockey, responsible for on-camera intermission hits, injury updates, player interviews and coach reports.

ROCHESTER KNIGHTHAWKS

- Sideline Reporter for all Knighthawks home broadcasts during the 2024-25 NLL season.
- Responsible for on-camera player interviews, storylines with multimedia elements, drop-ins, and much more.

METRO ATLANTIC ATHLETIC CONFERENCE

- Sideline Reporter & Press Conference Moderator for Men's & Women's Basketball MAAC Championships in Atlantic City, NJ.
- Voice of Softball Championships in Buffalo and Baseball in Ponomo, NY.